

PHOTOGRAPHY

Ever wondered why some photos “work” better than others? One photo can capture the feeling and mood of an event, while another just looks like a happy-snap? Now that we all have high powered cameras in our pockets we are taking more photos than ever before, and practice makes perfect, right? Not necessarily. This unit is dedicated to revealing the processes and theory the professionals follow to ensure every snap becomes worthy of being shared.

During this unit, we'll look at the fundamentals of DSLRs, the power of the phone-camera and how to plan a photography shoot using basic techniques and theory. We'll explore how to get the shot in-camera, but also how to improve it in post-production. We'll learn how to use light and what a little colour theory can do to take your images to the next level.

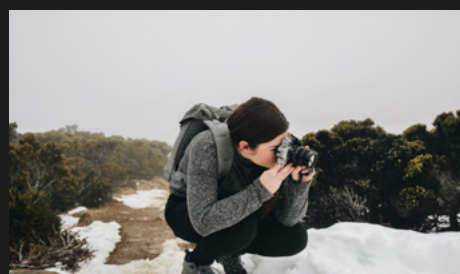
POINTS OF INTEREST

- Throughout this unit we'll be using post-production programs (like Adobe Photoshop and Lightroom), letting you manipulate your images in subtle ways to emphasise chosen elements. We'll touch on RAW file formats and why they are the preferred format if you want ultimate control of your images.
- This is a great way to build, evolve and improve your photography game, adding to existing skills or setting you up a more focused career.

TOPICS COVERED

- Adobe Lightroom & Photoshop basics
- DSLR controls, lenses & settings
- Editing techniques
- Colour theory
- Exposure + composition
- Theory of light & optical principles
- Storage techniques
- Tips on becoming a professional photographer

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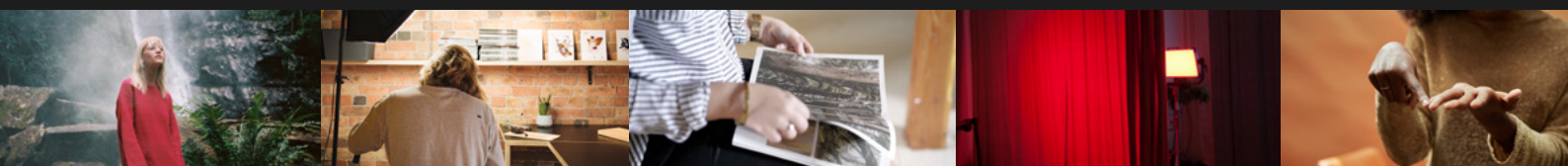
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www.foundry.com.au
hello@myfoundry.com.au
0499 927 598
